



Request for Proposal

BACKGROUND

The NADP Foundation supports initiatives that expand access to oral healthcare and enhance the administration of dental benefits. After its revitalization in late 2023, the Foundation awarded funding in 2024 for three projects to be conducted in 2025, focusing on research, education, and related activities. For details on last year's grantees, see the Foundation [press release](#).

The Foundation is now accepting proposals for its 2025–2026 funding cycle.

PURPOSE / MISSION

The mission of the NADP Foundation is to promote research and education initiatives that continuously improve access to and administration of dental benefits.

As part of the NADP Foundation's research and data strategy, we seek research and education opportunities aligning with our mission. This Request for Proposals (RFP) aims to invite researchers and educators to apply to undertake projects that align with the NADP Foundation's mission. Focus areas include activities that:

- Demonstrate improvements in access to oral healthcare
- Demonstrate innovations in oral healthcare delivery
- Support the advancement of the administration of dental benefits
- Enhance the dental insurance and dental benefits knowledge of oral health professionals and dental students

OBJECTIVE

- The NADP Foundation expects to fund two to three projects in 2025 that advance one or more of the strategies above. Up to \$50,000 may be awarded for any one project.

TIMELINE: Proposals open August 1, and there is a Q&A Time Period from August 15, 2025 – September 12, 2025. Proposals are due October 1, 2025 @5:00PM CST to the [Foundation Application Portal](#). Awards will be announced on December 12, 2025.

PROPOSAL

Proposals must be submitted in English in a commonly-used 11 or 12 point font. Required contents are listed below. There is a 1,500-word limit for the proposal (not including appendices).



NATIONAL ASSOCIATION OF DENTAL PLANS
FOUNDATION
Education, Research, and Improved Access to Oral Healthcare

- Information describing the applicant organization and third-party partners that will be involved in the project.
- Each proposal should speak to and include the following headings:
 - Project Objectives
 - Methodology
 - Timeline (up to five milestones with dates)
 - Deliverables and Expected Outcomes
 - Final deliverable should be a summary report, including collateral materials developed during the project, to the NADP Foundation summarizing the project and its outcomes.
 - Total Cost of Project
 - Contact information of submitter.
- Collaboration among multiple institutions and stakeholders is permitted.
- Proposals should demonstrate innovation, feasibility, and potential impact.

The following appendices are required:

- Description of applicant's capacity to perform the project (up to one-page) and/or letter of support from immediate supervisor
- Resume or CV of project director or principal investigator and co-investigators
- Budget submitted on NADP Foundation template (including in-kind contributions)
 - Note: NADP Foundation does not fund an organization's indirect costs.

The NADP Foundation encourages proposals that consider diversity, access barriers, and social determinants of health.

EVALUATION CRITERIA

Proposals will be evaluated based on the following criteria:

- Potential Impact and Significance
- Capacity, Feasibility, and Methodology
- Cost-Effectiveness
- Alignment with NADP Foundation's mission and objectives

SUBMISSION REQUIREMENTS

- Interested applicants should submit their proposals electronically in Microsoft Office formats or PDF to the [Foundation Application Portal](#) no later than October 1, 2025. Late submissions will not be considered.



NATIONAL ASSOCIATION OF DENTAL PLANS
FOUNDATION
Education, Research, and Improved Access to Oral Healthcare

DUE DATES

- RFP Release Date: August 1, 2025
- Q&A Time Period: August 15, 2025 – September 12, 2025
- Proposal Submission Deadline: October 1, 2025
- Evaluation Period: October 1, 2025 – December 1, 2025
- Award Notification: December 12, 2025

Award recipients will be required to execute a grant agreement with the NADP Foundation.

NADP FOUNDATION CONTACT

For inquiries and clarifications regarding this RFP, please contact:

foundation@nadp.org

NADP.org/Foundation
