



**NATIONAL  
ASSOCIATION  
OF DENTAL PLANS**

# **The Politics of Medicare Advantage and Its Impact on Supplemental Benefits**

**2<sup>nd</sup> Annual**

**Supplemental Benefits Innovations to Drive Health Outcomes**

**Scottsdale, AZ**

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# Today's Panel



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# **HYPOTHESIS: THE RECENT ELECTION WILL (INDEED MUST) IMPACT MEDICARE ADVANTAGE AND ITS SUPPLEMENTAL BENEFITS**

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What follows is an informal conversation about what might happen over the next four years. While we're savvy people, we don't know everything. This is well-informed prognostication, not fact.



# Session Set Up

Relying on our respective backgrounds, this panel will consider a number of topics that will impact Medicare Advantage Supplemental Benefits from the following vantage points...

- The Political Party in the White House
- The Political Party in Opposition
- The CMS Bureaucracy

# **TOPIC 1: FUNDS FOR SUPPLEMENTAL BENEFITS VIA BID PROCESS AND REBATES**

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## TOPIC 2:

# SUPPLEMENTAL BENEFIT FLEXIBILITY AND OVERSIGHT VIA PBP SUBMISSION AND BID AUDITS

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## TOPIC 3:

# MARKETING RULES AND OVERSIGHT AS RELATED TO PROMOTING SUPPLEMENTAL BENEFITS

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## **TOPIC 4:**

# **ENCOUNTER DATA AND ENSURING UTILIZATION OF SUPPLEMENTAL BENEFITS**

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## TOPIC 5:

# HEALTH EQUITY CONCERNS AND FIRMER DIRECTION ON ACCEPTABLE SUPPLEMENTAL BENEFITS

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## TOPIC 6:

# STAR RATINGS, PLAN FINDER, SHIPS, AND OTHER CMS LEVERS TO INFLUENCE BENEFICIARY PLAN SELECTION

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This was fun for us, and hopefully helpful for you.  
Thanks for your attention.



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