



NATIONAL ASSOCIATION OF DENTAL PLANS
FOUNDATION
Education, Research, and Improved Access to Oral Healthcare

5/1/2024

NADP Foundation

2024 Annual Report

Board of Directors
NADP FOUNDATION

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Message from the President

Hello,

In 2023, the Board of Directors of the National Association of Dental Plans (“NADP Board”) resolved to re-ignite the NADP Foundation. The NADP Foundation did excellent work in the 1990s and early 2000s but has not been active in recent years. The NADP Board determined that the re-ignited NADP Foundation could be a great deal of good by supporting projects that would enhance our understanding of successful practices in dental insurance and educate key communities about dental benefits.

In December 2023, funding for the NADP Foundation was graciously supplied by four NADP member companies—Delta Dental of Massachusetts, Met Life, Principal, and Sun Life and NADP Foundation filed the necessary business and tax documents. In January 2024, a new Board of Directors was established for the NADP Foundation consisting of two individuals from the NADP Board, two individuals from the four companies that funded the NADP Foundation, a retired executive with a distinguished record of service in the dental benefits industry, and two leading oral health academicians. The first action of the NADP Foundation Board to develop and approve this laudable mission statement:

The mission of The NADP Foundation is to promote research and education initiatives that continuously improve access to and the administration of dental benefits.

I am excited to work with these seven exceptional Board members to re-invigorate the NADP Foundation in 2024. It will be exciting to help identify and evangelize the best practices in our industry, and to enhance to knowledge of oral health providers and other stakeholders about the value of dental benefits.

Sincerely,

A handwritten signature in black ink that reads "Michael Adelberg". The signature is written in a cursive, flowing style.

Mike Adelberg, NADP Foundation President

Message from the Board

FROM FOUNDATION CHAIR BRAD PEAK, SUN LIFE U.S.

With a newly elected Board of Directors, the National Association of Dental Plans (NADP) Foundation is excited about highlighting the value of dental coverage and the role benefits play in maintaining good oral health.

The NADP Foundation recently adopted the following mission statement:

The mission of The NADP Foundation is to promote research and education to improve the oral health of the population through access to and the administration of oral health services.

Best,

Brad Peak

Brad Peak, NADP Foundation Board Chair

Board of Directors

Chair Brad Peak, Sun Life U.S.



Brad is assistant vice president of Dental and Vision Product and Strategy at Sun Life U.S. In his current role, Brad develops and implements the key strategic initiatives that drive sustainable revenue growth for Sun Life’s Dental and Vision businesses, while supporting the company’s overall Voluntary and Group Benefits objectives. He serves on the board of the California Association of Dental Plans and serves on various committees of the National Association of Dental Plans.

Previously, Brad was Vice President, Products and Markets for Assurant Employee Benefits, where he researched, developed, and brought to market new products, enhancements, and services, while increasing the competitiveness of the company’s Life, Disability, Supplemental Health, Dental and Vision portfolio. In addition to his experience in the benefits industry, Brad has created innovative solutions for consumer financial services, client experience, international business, marketing, and advertising. Brad has two patents for financial services software.

Brad holds a Bachelor of Science in Advertising from the University of Illinois, and an Executive MBA from the University of Missouri Kansas City.

Treasurer Anthony Gesualdi, Delta Dental of Massachusetts



Anthony Gesualdi is director of government relations for Delta Dental of Massachusetts, a position he has held since 2021. Prior to his work at Delta Dental of Massachusetts, Anthony served as chief of staff for Massachusetts State Senator Joseph Boncore, chair Joint Committee on Transportation.

Anthony also served as a legislative and budget counsel for the Office of Majority Whip Anthony Petrucci, chair - Joint Committee on Financial Services.

Additional experience includes work at Gianfrancesco & Friedemann, LLP and the City of Boston where he was constituent services director for City Councilor Mark Ciommo.

Anthony holds a Bachelor of Arts in History from Suffolk University and a Juris Doctor degree from Suffolk University Law School.

Dr. Paul Glassman, California Northstate University



Dr. Paul Glassman is professor and associate dean for Research and Community Engagement at California Northstate University, a position he has held since 2019.

Prior to his work at Northstate University, Dr. Glassman served in various roles at the University of the Pacific Arthur A. Dugoni School of Dentistry, including professor and director of community oral health and director of the Pacific Center for Special Care.

Richard Jones, The Guardian Life Insurance Company of America



As vice president for State Affairs for The Guardian Life Insurance Company of America, Richard Jones manages a multi-state legislative and regulatory agenda primarily in support of Guardian's Group Benefits business unit. Prior to joining Guardian, he held executive positions at GE Capital, Mastercard and several global public relations consultancies.

In addition to serving on the NADP Foundation Board, Richard is a board member of the National Association of Dental Plans, the Association of California Life & Health Insurance Companies, the Utah Life & Health Guaranty Association, and the California Association of Dental Plans for which he also co-chairs the association's Legislative and Regulatory Committee. He serves as chair of the American Council of Life Insurers Dental Working Group and is a member of the Board of Trustees of the Wooster School in Danbury, CT.

Richard holds a master's degree in journalism and a bachelor's degree in communications, both from Ohio University.

Theresa McConeghey, Distinguished NADP Alumnus



Theresa McConeghey is a retired Executive from the Specialty Benefits Division of Principal®. She has 45 years of experience in the Life and Health industry working with employee benefits.

Throughout her career, Theresa held leadership roles in Group Administration, Claims, Underwriting, Compliance and Product Development. Prior to her retirement she was accountable for product management, product development and regulatory compliance associated with Principal Life's Group Dental, Vision, Life, Disability, Accident and Critical Illness product lines. Theresa also oversaw all Group product advocacy initiatives for Principal. She was a member of the National Association of Dental Plan's (NADP) health care reform taskforce throughout its lifespan. Theresa co-chaired NADP's Commission on Advocacy Policy (CAP) and is a past chair of the NADP Board of Directors. Theresa also served as Chair for ACLI's Dental and Value Add Committees.

Outside of Principal®, Theresa serves as the vice chair of the MercyOne Central Iowa Hospital Board of Directors in Des Moines, IA. She has also served as a committee chair and board member for the Red Cross of Iowa.

Amy Miller, BlueCross BlueShield of North Carolina



Amy Miller is the principal business operations advisor – Specialty Markets at BlueCross BlueShield of North Carolina, providing oversight and coordination of departmental strategic planning, business and workforce plan development, business relationship management, reporting, data and/or budget analysis and special projects as assigned. Amy's focus is dental and vision.

Prior to joining Blue Cross North Carolina in early 2024, Amy held the dental product sales director position at BlueCross BlueShield of South Carolina. Prior to that she held dental and behavioral health network management positions at BlueCross BlueShield of Tennessee for 15 years. She currently serves on the Board of Directors of the National Association of Dental Plans (Secretary). She also serves on the Prisma Health Cancer Institute Foundation Board of Directors in Columbia, SC.

Amy earned a bachelor's degree in organizational management, magna cum laude from Bryan College, Dayton, TN and holds a Yellow Belt designation with Six Sigma and Lean Processing. Amy also holds life and health producer licenses in North Carolina, South Carolina and Tennessee.

Dr. Fotinos Panagakos, Pacific Northwest University of Health Sciences School of Dental Medicine



Dr. Fotinos Panagakos is the founding dean at Pacific Northwest University, School of Dental Medicine. He has co-authored more than 90 peer-reviewed scientific research articles and served as the co-editor of three dental science textbooks. His interests include the role of inflammation in oral and overall health, the impact of nutrition on oral health and wellness, and the role improved oral health has on the overall wellness of rural and underserved communities.

Dr. Panagakos professional contributions include 13 years in the New Jersey National Guard where he obtained the rank of major, 12 years as a full time faculty member at the New Jersey Dental School, in a number of administrative and academic positions, while maintaining a private dental practice, 12 years in multiple roles focused on research and clinical affairs at Colgate-Palmolive Company, a year at Geistlich Pharma, four years at the West Virginia University School of Dentistry, where he served as associate dean for research and interim dean focused on the post doctorate program.

Dr. Panagakos received his DMD from UMDNJ-New Jersey Dental School (now Rutgers University School of Dental Medicine), his PhD in Biochemistry and Molecular Biology from UMDNJ-Graduate School of Biomedical Sciences (now the Rutgers University Graduate School of Biomedical Sciences), and Master's in Education from Seton Hall University and a Master's in Business Administration from Lehigh University.

President Michael Adelberg, NADP



In November 2022, Mike Adelberg joined NADP as Executive Director. Adelberg comes to NADP after leading Faegre Drinker Consulting's healthcare provider and plans practice in Washington, DC, where his practice was largely focused on insurance benefits, including dental benefits.

Before joining Faegre Drinker Consulting, Mike held several senior positions within the Centers for Medicare and Medicaid Services (CMS). Adelberg was responsible for establishing the Affordable Care Act policy for pediatric dental coverage and stand-alone dental plans. Before that, he oversaw Medicare Advantage plan contracting and market conduct, including supplemental dental benefits.

Adelberg holds a master's degrees in Public Policy and Administration from Northern Illinois University, and History from Rutgers University. He's authored or co-authored studies in leading journals such as Health Affairs, the American Journal of Managed Care, and Health Services Research, led or co-led four foundation projects, and has been quoted in leading media including the New York Times, Washington Post, and NPR.org.

Mission Statement

The mission of The NADP Foundation is to promote research and education to improve the oral health of the population through access to and the administration of oral health services.

Financial Summary

The NADP Foundation has been a legal entity licensed in Texas since 1997. In 2023, it registered as a public charity in the state of Massachusetts.

The foundation is re-started with funding (\$100,000) in December 2023 from Delta Dental of Massachusetts, Met Life, Principal, and Sun Life. \$0 dollars were allocated in 2023.

The NADP Foundation Board works on a fully voluntary basis. No board members are compensated. The NADP Foundation is staffed by the staff of NADP.

Future Initiatives

The NADP Board charged the NADP Foundation with focusing on “research and education.” The foundation's goal is to develop initiatives that will build on this charge and the NADP Foundation’s approved mission statement. At this time, the NADP Foundation has not committed to any particular initiatives.



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nadp.org/foundation