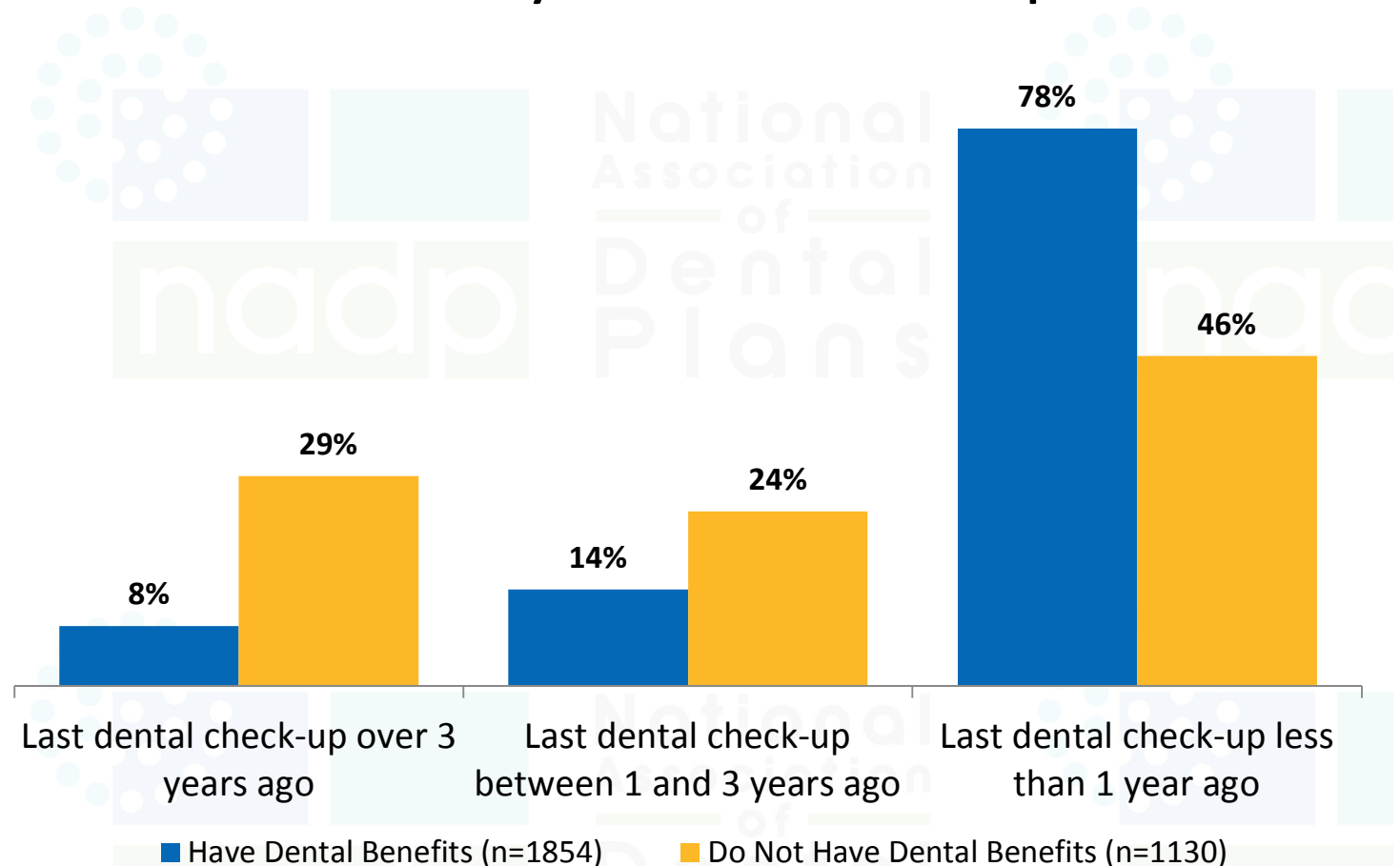


# Dental Health Care Consumer Behaviors

Consumers with dental benefits are far more likely to have had a dental check-up in the past year compared to those without dental benefits

Consumers without dental benefits are nearly 4 times more likely to have not had a dental check-up in the past 3 years.

## When was your last dental check-up?

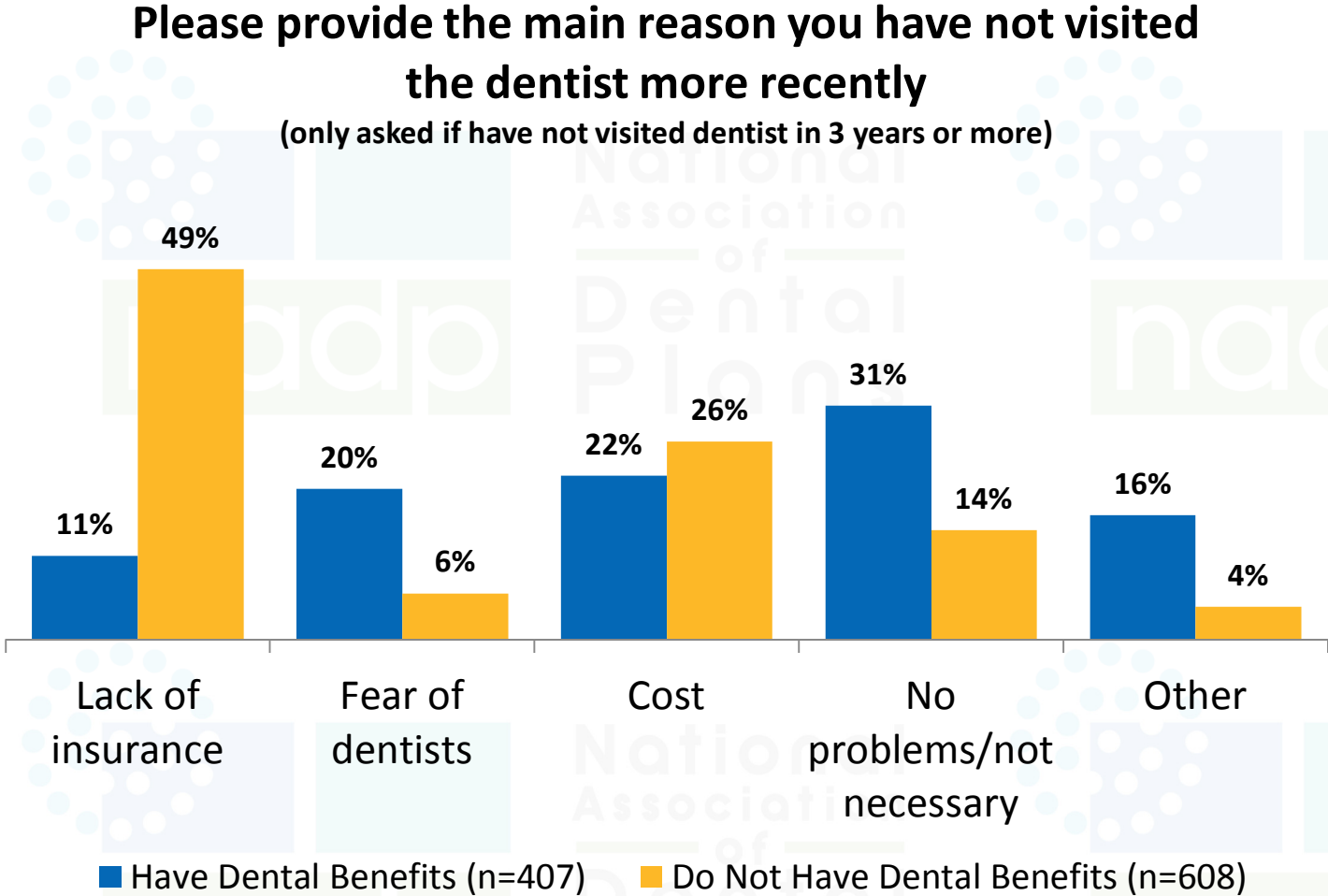


Source: NADP 2012 Consumer Survey, July 2012.

# Dental Health Care Consumer Behaviors

About half of consumers without dental benefits have not been to the dentist on 3 years or more because they lack dental benefits

Cost is the second most cited reason for not visiting the dentist.



Source: NADP 2012 Consumer Survey, July 2012.