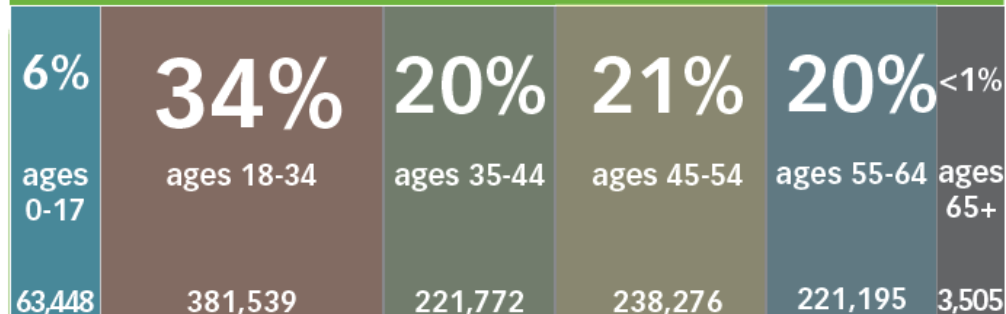


Individuals Selecting a Plan Through SBMs & FFMs

8 million in SBMs & FFMs • 497,522 are in the 0-17 age group
5.4 million in FFMs • 355,616 in the 0-17 age group

1,129,739
SADP Enrollment in FFM

Stand-Alone Dental Plans



Data released by HHS on 4/19/2014 HHS indicates that approximately 88% of applicants purchased medical coverage while SADPs estimate that 70% of dental applicants purchased coverage.