



NADP Conference and Exhibition
 September 20 - 23, 2010
 Sheraton Seattle

Sponsorship Events and Benefits

EVENT	Value	Sponsor	NADP 2010 Sponsorship Benefits
Volunteer Groups and Early Arrival Break (Monday)	SOLD	Ameritas	Platinum / \$15,000 Four (4) Full Conference Registrations 3-minute podium time at Opening Session (if not separately sponsored) or Event Sponsored at this Level, i.e. Exhibit Hall Reception or "Live Chat" Opportunity to place promotional materials at Opening General Session or Peer2Peer Lunch Customized Fan Page in online conference website, registration system and social space Company logo on screen with Audio/Video equipment is utilized Company name and logo featured on Web site, pre-Webinar slides and all print and electronic marketing materials for CONVERGE and Webinars
Break (Tuesday morning)	SOLD	Coalition America	
Break (Tuesday afternoon)	SOLD	United Concordia	
Peer2Peer Rountable Luncheon (Tuesday)	SOLD	DentalPlans.com & Coastal Dental	
Exhibit Hall Reception (Tuesday)	SOLD	Dentra	
Exhibits Hour and Really Live Chat Luncheon (Wednesday)	\$15,000		
Break (Wednesday)	SOLD	National Guardian Life	
Continental Breakfast (Thursday)	SOLD	Delta Dental of CA	
PRODUCT / SERVICE	Value	Sponsor	
SmartPhone CONVERGE Application (Mobile App)	\$5,000		Gold / \$10,000 Two (2) Full Conference Registrations 3 minute podium time at Tuesday or Wednesday General Session or Event Sponsored at this Level, i.e. Peer2Peer Roundtable Luncheon Opportunity to place promotional materials at Tuesday or Wednesday General Session Customized Fan Page in online conference website, registration system and social space Company logo on screen with Audio/Video equipment is utilized Company name and logo featured on Web site, pre-Webinar slides and all print and electronic marketing materials for CONVERGE and Webinars
Attendee Bags	SOLD	Healthcare Insight	
Logo on Hotel Key Cards	SOLD	Coalition America	
Lanyards (Neck Chains)	SOLD	PPO USA	
Attendee Bag Insert	SOLD	Healthcare Insight	
Attendee Bag Insert(s) - several available	\$1,500		
Attendee Room Drop (Monday)	SOLD	DenteMax	
Attendee Room Drop (Tuesday)	SOLD	Fineos	
			Silver / \$5,000 One (1) full conference registration Customized Fan Page in online conference website, registration system and social space Company logo on screen with Audio/Video equipment is utilized Company name and logo featured on Web site, pre-Webinar slides and all print and electronic marketing materials for CONVERGE and Webinars
			Bronze / \$2,500 Company logo on screen with Audio/Video equipment is utilized Company name and logo featured on Web site, pre-Webinar slides and all print and electronic marketing materials for CONVERGE and Webinars

Updated 6/17/10



Need more information? Contact Julia Baker
 972-458-6998 x 112 or email sponsor@nadp.org.

All Sponsors can register additional attendees at the additional Exhibitor rate.