

## 2010 NADP SPONSORSHIP OPPORTUNITIES

Invest in the power of strategic partnership to increase exposure for your company and the opportunity to network with dental benefits professionals who utilize organizations like yours. Sponsoring NADP events gives your company the opportunity to provide industry professionals knowledge about the products and services you offer. The NADP Strategic Partnership program will help you maximize your Return on Investment (ROI).

NADP staff is available to work with you to identify the choice that best aligns with your organization's needs, goals and objectives. Email us at [info@nadp.org](mailto:info@nadp.org) for additional assistance.

### PLATINUM LEVEL SPONSORSHIP BENEFITS - \$15,000 (includes 4 registrations)

- Three-minute podium time at Opening General Session (if not separately sponsored) or other Event/Session that includes all conference attendees on Opening Day of CONVERGE
- Opportunity to place promotional materials at each place setting for Opening General Session or other Event/Session that includes all conference attendees
- Sponsor Fan Page in online conference website, registration system and social space, customized with your logo, contact information and offerings
- Company logo on screen when Audio/Visual equipment is utilized on-site at CONVERGE
- Company name and logo featured on NADP CONVERGE Web site as upcoming event sponsor
- Company name and logo featured in rotating PowerPoint announcements at the beginning of each NADP webinar broadcast from inception of sponsorship through September
- Company name and logo featured on all print and electronic marketing materials for CONVERGE & Webinars

### GOLD LEVEL SPONSORSHIP BENEFITS - \$10,000 (includes 2 registrations)

- Three-minute podium time General Session on 2<sup>nd</sup> or 3<sup>rd</sup> day of CONVERGE (your choice)
- Opportunity to place promotional materials at each place setting for General Session of your choice (other than Opening General Session)
- Sponsor Fan Page in online conference registration system and social space, customized with your logo, contact information and offerings
- Company logo on screen when Audio/Visual equipment is utilized on-site at CONVERGE
- Company name and logo featured on Web site as upcoming event sponsor
- Company name and logo featured in rotating PowerPoint announcements at the beginning of each NADP webinar broadcast from inception of sponsorship through September
- Company name and logo featured on all print and electronic marketing materials for CONVERGE & Webinars

### SILVER LEVEL SPONSORSHIP BENEFITS - \$5,000 (includes 1 registration)

- Sponsor Fan Page in online conference registration system and social space, customized with your logo, contact information and offerings
- Company logo on screen when Audio/Visual equipment is utilized
- Company name and logo featured on Web site as upcoming event sponsor
- Company name and logo featured in rotating PowerPoint announcements at the beginning of each NADP webinar broadcast from inception of sponsorship through September
- Company name and logo featured on all print and electronic marketing materials for CONVERGE & Webinars

### BRONZE LEVEL SPONSORSHIP - \$2,500

- Company logo on screen when Audio/Visual equipment is utilized
- Company name and logo featured on Web site as upcoming event sponsor
- Company name and logo featured in rotating PowerPoint announcements at the beginning of each NADP webinar broadcast from inception of sponsorship through September
- Company name and logo featured on all print and electronic marketing materials for CONVERGE & Webinars