



## 2012 Sponsored Webinar Program

NADP is providing companies and individuals with products and services that support the dental benefits industry a unique opportunity to profile those products and services to the dental plan audience in a live webinar format. NADP will promote the webinar through its regular publications (SoundByte, Monthly Byte and NADP SmartBrief) and special announcements to members. Each webinar will be recorded and available via the NADP website for one year after broadcast. You will be able to link potential clients to the webinar for viewing during that period.

Sponsored webinars will be one hour in duration. There will be no charge for NADP members or other registrants for participating in the live webinar or accessing the recording. The cost of these product/service profile webinars will be underwritten by the sponsoring company.

The sponsorship fee for these product/service profile webinars is \$1000. NADP members receive a \$150 discount off this price and exhibitors at CONVERGE 2012 receive an additional \$100 discount.

Sponsored webinars are sought in the product/service areas listed below. No more than 3 sponsored webinars will be scheduled per quarter, so use the attached form to apply today. A contract will be prepared when your webinar topic is accepted and scheduled.

Actuarial Services	Financial Reporting & Compliance
Customer service solutions	Fraud Detection & Prevention
Claims Payment	Management & Operations Consulting
Claims Adjudication	Network Development, Management &
Claims Review	Leasing
Claims Cost Containment	Oral Health Education & Behavior
Consumer Dental Expense Tools	Modification
Dentist Practice Profiling	Provider payment
Electronic Data Interchange & Attachments	Vision Plans

*To suggest an additional area for a product/service profile webinar, contact Jeremy R. May, at [jmay@nadp.org](mailto:jmay@nadp.org).*

## Application for NADP 2012 Sponsored Webinar

### Primary Contact:

First Name \_\_\_\_\_ M. I. \_\_\_\_ Last Name \_\_\_\_\_ Suffix: \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address: \_\_\_\_\_ City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Company Web Site \_\_\_\_\_

### Product or Service Area and Brief Description

**Product/Service Area** (NOTE: No more than one webinar from a particular area will be scheduled in each quarter if the products are substantially similar.)

- |  |  |
|--|--|
| <input type="checkbox"/> Actuarial Services            | <input type="checkbox"/> Electronic Data Interchange & Attachments     |
| <input type="checkbox"/> Customer service solutions    | <input type="checkbox"/> Financial Reporting & Compliance              |
| <input type="checkbox"/> Claims Payment                | <input type="checkbox"/> Fraud Detection & Prevention                  |
| <input type="checkbox"/> Claims Adjudication           | <input type="checkbox"/> Management & Operations Consulting            |
| <input type="checkbox"/> Claims Review                 | <input type="checkbox"/> Network Development, Management & Leasing     |
| <input type="checkbox"/> Claims Cost Containment       | <input type="checkbox"/> Oral Health Education & Behavior Modification |
| <input type="checkbox"/> Consumer Dental Expense Tools | <input type="checkbox"/> Provider payment                              |
| <input type="checkbox"/> Dentist Practice Profiling    | <input type="checkbox"/> Vision Plans                                  |
| <input type="checkbox"/> Other, please describe: _____ |  |

### Preferred Timeframe for Webinar Scheduling

- 1<sup>st</sup> Quarter       2<sup>nd</sup> Quarter       3<sup>rd</sup> Quarter       4<sup>th</sup> Quarter

Submit your application via fax to 972 458-2258 or by e-mail to [jmay@nadp.org](mailto:jmay@nadp.org)